

Every Day Action, a local non-profit, hosted a booth at the LA Young Workers Great American Camera Challenge on July 29 to expose Local 600 members and future members to their mission and how to get involved.

Assistant directors Hillary Cohen and Samantha Luu founded Every Day Action in July 2020. Every Day Action was created to inspire others to take action and do something to help someone everyday. They decided to focus their action as a company on reducing food waste and food insecurity by starting in the entertainment industry space.

Every Day Action is a 501(c)(3) not-for-profit public benefit organization with a mission to unite our community by asking ourselves and others "what have I done today to help someone in need?" Their hope is to inspire others to take action to incite true change in our world.

Using a very small team of drivers that are mostly background actors and production assistants, along with volunteers, they reallocate the food from tv/film/commercial sets to shelters, community fridges, encampment and other organizations that assist the underserved communities. They service sets from Santa Clarita to San Pedro and try to donate the food in the area being impacted by filming. They offer a donation agreement to the studios that signs over the liability to them and their slogan is simple: *you give us the call sheet; we'll do the rest!* Each day details are sent to the driver/volunteer with contact info, map (if applicable), and suggested drop spot in the area.

Every Day Action's three-pronged approach to fighting food insecurity, food waste and wage disparity through their driver program is the foundation of the company and what sets it apart. They average 5-15 sets a day, saving 63,924 meals in 2022. In addition to helping productions reduce food waste, EDA also assembles and distributes emergency kits to the unhoused with donated goods received. Departments such as set dressing, property, and costumes, have donated their reusable waste to these efforts; some of which is also reallocated to other public beneficiary non-profits and organizations also creating emergency kits for the unhoused.

In addition to their work on set, EDA also reallocates food from corporate offices, festivals, events, grocery stores, and more. For the past year they have supported Whole Foods Culver City, distributing over 12,000 items in just one year.

Every Day Action hopes to become a standard practice on every set in LA, helping to solve the hunger crisis Los Angeles faces on a much larger scale. They are actively seeking a food truck donation, funding, a grant writer, and support for both internationally and financially.

If you're interested in joining Every Day Action actively helping those in need please visit youreverydayaction.org and follow them @every_day_action on IG.