

Green Sets 4455 N. Damen Chicago, IL 60625

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## For Immediate Release

Officially launching in January of 2024, Green Sets first found its inception in an ad hoc capacity on various commercial sets across Chicago over the last 2 years. Founder, Marlon Bracamontes, a local production manager, became frustrated with the amount of waste that was created on short term commercial shoots and saw the need for a more defined solution to mitigate the amount of waste going to landfills. Sorting trash while trying to manage a production was itself not a sustainable solution.

Simultaneously the general attitude across the Chicago commercial production community began to represent a desire to put forth a more intentional effort towards onset sustainability and with that the official launch of Green Sets was set into motion.

Since the start of 2024 Green Sets has been present on an average of 1 shoot per month. The hope is to facilitate a seamless integration with the work already happening to make onset sustainability something that is easy to engage. We do not want this effort to feel punitive, political or authoritative. Simply put, we are here to make less waste while making more opportunities for people in the production world.

We of course understand that with changes come questions and we would love to answer any specific questions the Chicago Production Community; film, tv and commercial, may have. Please forward to <a href="mailto:marlonmontezsng@gmail.com">marlonmontezsng@gmail.com</a> or 312-989-9336.

Thank you for your consideration!