



INTERNATIONAL CINEMATOGRAPHERS GUILD

# PUBLICISTS AWARDS

## NOMINEES FOR THE MAXWELL WEINBERG AWARD FOR TELEVISION PUBLICITY CAMPAIGN ANNOUNCED

**LOS ANGELES** – The Publicists of the [International Cinematographers Guild](#) (ICG, IATSE Local 600) have announced the nominees for the Maxwell Weinberg Award for Television Publicity Campaign. Presented to active members working in television, the award honors outstanding achievements in publicity and promotion during the previous calendar year.

The winner will be announced on Friday, March 8, 2024, at the 61st Annual ICG Publicist Awards luncheon at The Beverly Hilton Hotel.

### **2024 MAXWELL WEINBERG AWARD FOR TELEVISION PUBLICITY CAMPAIGN NOMINEES:**

**Ahsoka** – Walt Disney Studios, Lucasfilm/Disney+

**Frasier** – CBS Studios/Paramount+

**Star Trek: Picard** – CBS Studios/Paramount+

**Welcome to Chippendales** – 20th Television/Hulu

“The teams of publicists who worked on the nominated projects represent the highest quality work from our peers and guild members,” say Tim Menke and Sheryl Main, joint chairs of the Publicists Award committee. “Any one of the teams is deserving of the honor and we applaud them all on their nominations.”

Nominees for the Motion Picture publicity campaign will be announced in January 2024. The final winners are determined via an online ballot of the ICG publicists membership, during the voting period Jan. 24 - Feb. 2, 2024.

### **ABOUT THE ICG PUBLICISTS AWARDS:**

Entertainment publicists first formed a union in 1937 as the Screen Publicists Guild, later becoming the Publicists Guild. In 2002, the Publicists Guild merged with the International Cinematographers Guild

(IATSE Local 600). The first Publicists Awards Luncheon was held in 1964 and has since grown to an event attended annually by around 800 publicists, press, motion picture and television industry leaders, and other IATSE leaders. Motion Picture and Television Showperson Awards and Lifetime Achievement Awards have been bestowed upon numerous esteemed actors, directors and executives. Additional awards include the Maxwell Weinberg Awards for a Television Publicity Campaign and Motion Picture Publicity Campaign, the Les Mason Award for Career Achievement in Publicity, and the Bob Yeager Award for Community Service. The Guild also publishes the Annual ICG Publicists Directory.

**ABOUT THE INTERNATIONAL CINEMATOGRAPHERS GUILD (ICG):**

The International Cinematographers Guild represents over 10,000 members who work in film, television, streaming and commercials as directors of photography, camera operators, digital imaging technicians, visual effects supervisors, still photographers, camera assistants, film loaders, broadcasters and all members of camera crews and publicists. The first cinematographers union was established in New York in 1926, followed by unions in Los Angeles and Chicago. In 1996, Local 600 united as a national guild. In addition to its work organizing, bargaining and enforcing contracts and advocating for legislation that serves working families, training and mentorship, ICG’s ongoing events include the Emerging Cinematographer Awards and the ICG Publicists Awards Luncheon. The Guild also publishes the award-winning [ICG Magazine](#).

<p><b>FOR MORE ABOUT THE PUBLICISTS AWARDS:</b></p> <p>Visit:  <a href="https://www.icg600.com/ABOUT-US/Awards/Publicists-Awards">https://www.icg600.com/ABOUT-US/Awards/Publicists-Awards</a> #PublicistsAwards</p>	<p><b>FOR PRESS &amp; ADDITIONAL INFORMATION:</b></p> <p><a href="#">EBComs, LLC</a>   Public Relations  Ranjinder Hans, <a href="mailto:ranjinder@ebcoms.com">ranjinder@ebcoms.com</a>  Mackinley Sullivan, <a href="mailto:mackinley@ebcoms.com">mackinley@ebcoms.com</a></p>
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