



FOR IMMEDIATE RELEASE
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NOMINEES FOR THE MAXWELL WEINBERG AWARD FOR MOTION PICTURE PUBLICITY CAMPAIGN ANNOUNCED

LOS ANGELES – The Publicists of the [International Cinematographers Guild](#) (ICG, IATSE Local 600) have announced their nominees for the Maxwell Weinberg Award for Motion Picture Publicity Campaign, honoring outstanding achievement in publicity in 2023.

THE MAXWELL WEINBERG AWARD FOR MOTION PICTURE PUBLICITY CAMPAIGN NOMINEES ARE:

Air – (Amazon MGM Studios)

Barbie – (Warner Bros. Pictures)

John Wick: Chapter 4 – (Lionsgate)

The Little Mermaid – (Walt Disney Studios)

Maestro – (Netflix)

Oppenheimer – (Universal Pictures)

Spider-Man: Across the Spider-Verse – (Sony Pictures Entertainment)

Teenage Mutant Ninja Turtles: Mutant Mayhem – (Paramount Pictures and Nickelodeon Movies)

The winner will be determined via online ballot by ICG publicists, during the voting period: Jan. 24 to Feb. 2. The winner will be announced on Friday, March 8 at the 61st Annual ICG Publicist Awards luncheon at The Beverly Wilshire Hotel.

ABOUT THE ICG PUBLICISTS AWARDS:

Entertainment publicists first formed a union in 1937 as the Screen Publicists Guild, later becoming the Publicists Guild. In 2002, the Publicists Guild merged with the International Cinematographers Guild (IATSE Local 600). The first Publicists Awards Luncheon was held in 1964 and has since grown to an event attended annually by some 800 publicists, press, motion picture and television industry leaders, and other IATSE leaders. Motion Picture and Television Showperson Awards and Lifetime Achievement Awards have been bestowed upon numerous esteemed actors, directors and executives. Additional awards include the Maxwell Weinberg Publicist Award for a Television Campaign and for a Motion Picture Campaign, Les Mason Award for Career Achievement in Publicity, Bob Yeager Award for

Community Service, Publicist of Year, Press Award, International Media Award and Excellence in Unit Still Photography for both Motion Pictures and for Television. The Guild also publishes the Annual ICG Publicists Membership Directory.

ABOUT THE INTERNATIONAL CINEMATOGRAPHERS GUILD (ICG) IATSE LOCAL 600:

The International Cinematographers Guild represents more than 10,000 members who work on feature films, television, streaming, commercials, news broadcast, documentaries and industrials as directors of photography, visual effects supervisors, camera operators, camera assistants, loaders, utilities, still photographers, digital imaging technicians, video controllers and publicists. The first cinematographers union was established in New York in 1926, followed by unions in Los Angeles and Chicago, but it wasn't until 1996 that Local 600 was born as a national guild. In addition to its work organizing, bargaining and enforcing contracts, advocating for legislation that serves working families, training and mentorship, ICG's ongoing events include the Emerging Cinematographer Awards and the ICG Publicists Awards Luncheon. The Guild also publishes the award-winning [ICG Magazine](#).

<p><u>FOR MORE ABOUT THE PUBLICISTS AWARDS:</u></p> <p>Visit: https://www.icg600.com/ABOUT-US/Awards/Publicists-Awards</p>	<p><u>FOR PRESS & ADDITIONAL INFORMATION:</u></p> <p>EBComs, LLC Public Relations Ranjinder Hans, ranjinder@ebcoms.com Mackinley Sullivan, mackinley@ebcoms.com</p>
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