



**FOR IMMEDIATE RELEASE**

**ICG PUBLICISTS NAME JON M. CHU  
MOTION PICTURE SHOWMAN OF THE YEAR**



*Jon M. Chu*

***Award to be Presented at 56<sup>th</sup> Annual International Cinematographers Guild's  
Publicists Awards Luncheon on Feb 22***

**LOS ANGELES, November 6, 2018** — **Jon M. Chu**, known for his visually stunning blockbuster films including *Crazy Rich Asians*, will receive the Motion Picture Showman of the Year Award at the 56th Annual [International Cinematographers Guild](#) (ICG, IATSE Local 600) Publicists Awards for his unique contribution to the art of movies. The awards, which traditionally occur the week leading up to the Academy Awards®, will be held at the Beverly Hilton Hotel on Friday, February 22, 2019.

In announcing the award, Steven Poster, ASC, National President of the ICG, said, “Jon M. Chu has made an extraordinary contribution to the art of film-making. His *Crazy Rich Asians*, adored by audiences throughout the world, is the first studio modern day film to feature an all-Asian cast in a quarter of a century. We celebrate the achievement of this breakout film, which has moved diverse audiences around the world.”

Award-winning director **Jon M. Chu** is known for his kinetic work across various genres from groundbreaking digital series to commercials and feature films. Most recently, Chu directed the worldwide phenomenon, *Crazy Rich Asians*, which has earned over \$173 million dollars in the United States alone.

Chu’s previous credits include *Step Up 2: The Streets*, *G.I. Joe: Retaliation*, *Justin Bieber: Never Say Never* and many more representing over 1.3 billion dollars in the worldwide box office. Additionally, his unique storytelling

ability has earned him the honor of being on The Hollywood Reporter's Power 100 list this year, as well as Variety's New Hollywood Leaders. His past honors include a Teen Choice Award, MTV Movie Award, and International Emmy.

In the commercial/digital/music video space Chu broke new ground by creating *The Legion of Extraordinary Dancers* (The LXD) and broke records with directing videos for Justin Bieber and the Virgin America Safety Video. Chu is directing and executive producing an untitled streaming series for Apple inspired by 11-year-old investigative reporter Hilde Lysiak.

In the summer of 2019, Chu will helm his most ambitious project to date: the highly anticipated adaptation of Lin-Manuel Miranda's Tony Award-winning musical *In the Heights* for Warner Bros. Studios.

As the youngest of five children from Palo Alto, California, Chu continues to use the influences of his childhood (family, technology, food, music and movement) to tell personal stories that connect with audiences from around the world.

Awards chair this year is Tim Menke with Sheryl Main serving as co-chair. Nominations will be announced in January 2019. Final online balloting will be held Jan. 14 – Feb. 4, and winners will be announced at the lunch ceremony on Friday, February 22, 2019.

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**INFORMATION ABOUT LAST YEAR'S 55<sup>TH</sup> ANNUAL ICG PUBLICISTS AWARDS:**

Winners: <https://bit.ly/2LSww7g>

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**ABOUT THE ICG PUBLICISTS:** Entertainment Publicists first formed a union in 1937 as the Screen Publicists Guild, later becoming the Publicists Guild. In 2002 the Publicists Guild merged with the International Cinematographers Guild (Local 600). The first Publicists Awards Luncheon was held in 1964 and has since grown to an event attended annually by up to

800 Publicists and Motion Picture and Television industry leaders. Many of the greatest actors, directors and executives have accepted the Motion Picture and Television Showmanship Awards and Lifetime Achievement Awards and they include; *Steven Spielberg, James Cameron, Tom Hanks, Jeffrey Katzenberg, Jerry Bruckheimer, Kevin Feige, Arnold Schwarzenegger, Clint Eastwood, Shonda Rhimes, Julie Andrews, Harrison Ford, Sylvester Stallone, Carol Burnett, Kirk Douglas, Garry Marshall, Stanley Kramer, Paul Newman and Joanne Woodward, Bob Hope and Jerry Lewis*, just to name a few. In addition, the members honor their own through the Maxwell Weinberg Publicist Showmanship Awards for publicity campaigns, the Bob Yeager Award for Community Service and the Les Mason Award, the greatest honor to be paid to a publicist. The Guild also publishes the Annual ICG Publicists Membership Directory, which is given out at the Annual ICG Publicists Awards. For more information about the ICG Publicists Awards, visit: [www.icg600.com/ABOUT-US/Awards/Publicists-Awards](http://www.icg600.com/ABOUT-US/Awards/Publicists-Awards) [www.ICG600.com](http://www.ICG600.com) #PublicistsAwards

**ABOUT THE INTERNATIONAL CINEMATOGRAPHERS GUILD (ICG, Local 600):** The International Cinematographers Guild (IATSE Local 600) represents more than 8500 members who work in film, television and commercials as directors of photography, camera operators, visual effects supervisors, still photographers, camera assistants, film loaders, all members of camera crews and publicists. The first cinematographers' union was established in New York in 1926, followed by unions in Los Angeles and Chicago, but it wasn't until 1996 that Local 600 was born as a national guild. ICG's ongoing activities include the Emerging Cinematographer Awards and the Publicists Awards Luncheon. The Guild also publishes the award-winning *ICG Magazine*.

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