



FOR IMMEDIATE RELEASE:

BETTY WHITE TO RECEIVE LIFETIME ACHIEVEMENT AWARD AT ANNUAL ICG PUBLICISTS AWARDS



LOS ANGELES, Dec. 20, 2017 — **Betty White**, legendary actress and producer, will receive the Lifetime Achievement Award at the 55th Annual [International Cinematographers Guild](#) (ICG, IATSE Local 600) [Publicists Awards](#) Luncheon to be held at the Beverly Hilton Hotel on March 2, 2018.

ICG national president Steven Poster, ASC, said, “Betty White is a joy and a national treasure. She brings a smile to the nation’s face and the ICG is honored to celebrate her inspiring accomplishments.”

Upon learning that she was to receive this award, Betty White said, “It is such an honor to be recognized for a lifetime of doing what you love. I do not ever take it for granted.”

Comedy icon Betty White is one of the funniest and busiest actresses in Hollywood, even at the age of 95. With a career that has spanned more than 70 years, the seven-time Emmy® Award winner has created unforgettable roles in television and film, authored eight books and won numerous awards, including those for her lifelong work for animal welfare. Most recently, she won a People’s Choice Award for “Favorite TV Icon,” was named “America’s Most Appealing Celebrity” by Reuters and has been added to the Guinness World Records under the title, “Longest TV Career for an Entertainer (Female).” She has starred in such shows as *The Mary Tyler Moore Show*, *The Carol Burnett Show*, *The Golden Girls* and more recently *Hot in Cleveland*.

Henri Bollinger and Tim Menke return as chairs for this year's awards, which traditionally occur the week leading up to the Academy Awards®. Nominations will be announced in January, 2018. Final online balloting will be held Jan. 17 - Feb. 9, and winners will be announced at the lunch ceremony on Friday, March 2, 2018. Further inquiries regarding the ICG Publicists Awards may be directed to MaryAnne MacDougall, ICG Events Manager, at 323-969-2728, MMacDougall@icg600.com. For tickets, contact Joanna Mousseau, ICG Events Coordinator, at 323.969.2741, JMousseau@icg600.com.

MEDIA CREDENTIALS: To request credentials, please apply online: <http://bit.ly/2iWWNk8>.

ABOUT THE PUBLICISTS OF THE ICG: Entertainment publicists first formed a union in 1937 as the Screen Publicists Guild, later becoming the Publicists Guild. In 2002 the Publicists Guild merged with the International Cinematographers Guild (Local 600). The first Publicists Awards Luncheon was held in 1962 and has since grown to an event attended annually by up to 900 publicists and industry leaders. The Guild also publishes the Annual ICG Publicists Membership Directory, which is given out at the Annual ICG Publicists Awards. For more information about the Publicists Awards, visit www.ICG600.com #PublicistsAwards.

ABOUT THE INTERNATIONAL CINEMATOGRAPHERS GUILD (ICG): The International Cinematographers Guild (IATSE Local 600) represents approximately 9,000 members who work in film, television and commercials as Directors of Photography, Camera Operators, Visual Effects Supervisors, Still Photographers, Camera Assistants, Film Loaders, all members of camera crews and Publicists. The first cinematographers' union was established in New York in 1926, followed by unions in Los Angeles and Chicago, but it wasn't until 1996 that Local 600 was born as a national guild. ICG's ongoing activities include the Emerging Cinematographer Awards and the Publicists Awards Luncheon. The Guild also publishes the award-winning ICG Magazine.

CONNECT WITH THE ICG:

ICG Publicists Awards: www.icg600.com/ABOUT-US/Awards/Publicists-Awards

Hashtag: [#PublicistsAwards](https://twitter.com/PublicistsAwards)

Website: icg600.com

Facebook: facebook.com/cameraguilid

Twitter: twitter.com/ICGLocal600

Instagram: instagram.com/icglocal600

###

FOR MEDIA INQUIRIES:

Weissman/Markovitz Communications

Cheri Warner · O: (818) 760-8995 · M: (818) 390-0999 · cheri@publicity4all.com

Leonard Morpurgo · M: (818) 731-3513 · leonard@publicity4all.com

SPONSORSHIP/ADVERTISING:

Bill Moran | 818.349.2171 | M: 818.421.3301 | bmoran@socal.rr.com

Ken Harwood | 323.969.2745 | KHarwood@icg600.com

Advertising Info: bit.ly/2ApJYr0

Sponsorship Info: bit.ly/2AAKcOD

FOR INFORMATION ABOUT LAST YEAR'S 54TH ANNUAL ICG PUBLICISTS AWARDS:

Winners: www.icg600.com/Portals/0/Awards/Publicists/2017-Winners.pdf

Greenroom interviews: <http://www.epklink.com/ICGpublicistsawards17>