



FOR IMMEDIATE RELEASE:

**JEFFREY KATZENBERG TO RECEIVE LIFETIME ACHIEVEMENT AWARD
AT INTERNATIONAL CINEMATOGRAPHERS GUILD'S 54th ANNUAL
PUBLICISTS LUNCHEON**



Jeffrey Katzenberg

LOS ANGELES, Jan. 4, 2016 — Jeffrey Katzenberg, Chairman of DreamWorks New Media, will receive the Lifetime Achievement Award at the **54th Annual [International Cinematographers Guild](#) (ICG, IATSE Local 600) [Publicists Awards Luncheon](#)** to be held at the Beverly Hilton Hotel on February 24, 2017.

In making the announcement, Henri Bollinger, chairman of the Publicists Luncheon Awards Committee, said, "From the outset of his career, Jeffrey has demonstrated an ability to incorporate the essence of entertainment into a wide spectrum of projects. This has led to an unprecedented track record which continues to evolve with each passing year."

ICG national president Steven Poster, ASC, added, "Jeffrey Katzenberg is one of the giants of our industry, a man who has brought us some of the greatest films of our generation, be they live action or animation."

"I am thrilled and honored by this recognition," Katzenberg added. "It's wonderful to be involved in an event that appreciates that the promotion for a film is often as creative, entertaining and engaging as the film itself. Publicists are the unsung heroes of our business, and I've gotten to work with so many great ones, which makes this award that much more meaningful to me."

In 1994, along with Steven Spielberg and David Geffen, Katzenberg co-founded DreamWorks SKG, which produced a number of celebrated films, including three Best Picture Academy Award® winners – *American Beauty*; *Gladiator*; and *A Beautiful Mind*. In 2004, DreamWorks Animation became a

publicly-traded company with Katzenberg serving as Chief Executive Officer and Director. On August 22, 2016, DreamWorks was acquired by Comcast for \$3.8 billion, and Katzenberg assumed his current position as head of DreamWorks New Media. He is expected to be announcing other new initiatives in early 2017.

Under Katzenberg's leadership, DreamWorks Animation became the largest animation studio in the world, releasing 33 animated feature films, which have enjoyed both critical and commercial success, earning 16 Academy Award® nominations and two wins for Best Animated Feature. These films have become household names as Katzenberg created popular film franchise properties, such as *Shrek*; *Madagascar*; *Kung Fu Panda*; and *How to Train Your Dragon*. In addition to critical success, DreamWorks Animation has been recognized on five occasions as one of the "100 Best Companies to Work For" by FORTUNE® Magazine.

Before launching DreamWorks, Katzenberg spent ten years as Chairman of Walt Disney Studios, where he was responsible for such now-classic films as *Good Morning, Vietnam*; *Three Men and a Cradle*; *Who Framed Roger Rabbit*; *Dead Poets Society*; and *Pretty Woman*. He also spearheaded a renaissance of animation, producing such landmark films as *The Little Mermaid*; *Aladdin*; *The Lion King*; and *Beauty and the Beast*, which became the first animated film to ever be nominated for the Academy Award for Best Picture.

Prior to Disney, Katzenberg was President of Production at Paramount Studios, where he oversaw such blockbusters as *Star Trek*; *Raiders of the Lost Ark*; *An Officer and a Gentleman*; *Terms of Endearment*; and *Beverly Hills Cop*.

In addition to his outstanding career achievements, Katzenberg, together with his wife Marilyn, provides support and leads fundraising efforts on behalf of dozens of local, national and international organizations focused on healthcare, education, the arts, Jewish causes, children, civic improvement and the environment. In addition to serving as Chairman of the Motion Picture & Television Fund Foundation, Katzenberg sits on the boards or serves as a trustee of the following organizations: AIDS Project Los Angeles, American Museum of the Moving Image, California Institute of the Arts, Cedars-Sinai Medical Center, Geffen Playhouse, Michael J. Fox Foundation for Parkinson's Research, University of Southern California School of Cinematic Arts and The Simon Wiesenthal Center. He also supports the Elton John AIDS Foundation and Boston University. Together with DreamWorks Animation, Katzenberg founded the DreamWorks Animation Academy of Inner-City Arts in 2008.

MEDIA CREDENTIALS: To request credentials to cover the red carpet, please apply online at <http://bit.ly/2fiyUki>. Deadline is Friday, February 17.

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ABOUT THE PUBLICISTS OF THE ICG:

Entertainment publicists first formed a union in 1937 as the Screen Publicists Guild, later becoming the Publicists Guild. In 2002 the Publicists Guild merged with the International Cinematographers Guild (Local 600). The first Publicists Awards Luncheon was held in 1962 and has since grown to an event attended annually by up to 900 publicists and industry leaders. Many of the greatest actors, directors and executives have accepted the Motion Picture and Television Showmanship Awards and Lifetime Achievement Awards and include Arnold Schwarzenegger, Clint Eastwood, Julie Andrews, Harrison Ford, Sylvester Stallone, Carol Burnett, Kirk Douglas, Stanley Kramer, Joanne Woodward and Paul Newman, Bob Hope and Shonda Rhimes. In addition, the members honor their own through the Maxwell Weinberg Awards for publicity campaigns, the Bob Yeager Award for

Community Service and the Les Mason, the greatest honor to be paid to a publicist. The Guild also publishes the Annual ICG Publicists Membership Directory, which is given out at the Annual ICG Publicists Awards.

ABOUT THE INTERNATIONAL CINEMATOGRAPHERS GUILD (ICG):

The International Cinematographers Guild (IATSE Local 600) represents more than 7,800 members who work in film, television and commercials as Directors of Photography, Camera Operators, Visual Effects Supervisors, Still Photographers, Camera Assistants, Film Loaders, all members of camera crews and Publicists. The first cinematographers union was established in New York in 1926, followed by unions in Los Angeles and Chicago, but it wasn't until 1996 that Local 600 was born as a national guild. ICG's ongoing activities include the Emerging Cinematographer Awards and the Publicists Awards Luncheon. The Guild also publishes the award-winning ICG Magazine.

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