

**NETFLIX'S TED SARANDOS NAMED TELEVISION
SHOWMAN OF THE YEAR BY INTERNATIONAL
CINEMATOGRAPHERS GUILD PUBLICISTS**



LOS ANGELES, January 22, 2015 — Netflix Chief Content Officer **Ted Sarandos**, will be named the 2015 Television Showman of the Year at the 52nd Annual ICG Publicists Awards to be held at the Beverly Hilton Hotel Friday, February 20.

Sarandos is responsible for Netflix's exceptional lineup of programs, including *House of Cards* and *Orange Is the New Black*.

"He has become recognized for creating new avenues of distribution for entertainment content," said Henri Bollinger, Awards Committee Chairman. "He clearly personifies the very essence of showmanship!"

ICG president Steven Poster ASC added, "Netflix, under Ted Sarandos's leadership and innovation, has added a radical new dimension to the way we watch movies. And it works because the quality of the production is at the highest level."

Past recipients of the Television Showman of the Year Award include Jerry Bruckheimer, Les Moonves, Peter Roth, Fred Silverman, Aaron Spelling, Nina Tassler, Grant Tinker, Marcy Carsey, Chris Carter, Chris McCumber, Ted Harbert, Bob Hope, David E. Kelley, Norman Lear, Steven Bochco, Caryn Mandabach, Garry Marshall, Jeff Wachtel and Tom Werner.

More than 900 industry leaders are expected to attend the awards luncheon.

Other awards to be presented include the Motion Picture Showmanship Award to Bob and Harvey Weinstein, the Lifetime Achievement Award to Bob Newhart, the President's Award to Cheryl Boone Isaacs, President of AMPAS®; the Les Mason Award, the highest honor given to a publicist, the Maxwell Weinberg Showmanship Awards for outstanding publicity campaigns of 2014 in films and television, unit still photography and press and international media awards.

About the International Cinematographers Guild:

The International Cinematographers Guild (IATSE Local 600) represents more than 7,000 members who work in film, television and commercials as Directors of Photography, Camera Operators, Visual Effects Supervisors, Still Photographers, Camera Assistants, Film Loaders, all members of camera crews and Publicists. The first cinematographers union was established in New York in 1926, followed by unions in Los Angeles and Chicago, but it wasn't until 1996 that Local 600 was born as a national guild. ICG's ongoing activities include the Emerging Cinematographer Awards and the Publicists Awards Luncheon. The Guild also publishes the award-winning ICG Magazine. <http://www.cameraguild.com>.

PRESS CONTACT:

Leonard Morpurgo
Weissman/Markovitz Communications
leonard@publicity4all.com
o: 818-760-8995
m: 818-731-3513