



Australia's Rove McManus To Host Publicists Awards Luncheon

Julie Andrews To Dedicate ICG Publicists Directory To Long-Time Disney Publicist Arlene Ludwig

Los Angeles, December 13, 2011: Rove McManus, Australia's top talk show host and leading producer of entertainment television there, is set to host the International Cinematographers Guild (ICG) 49th annual Publicists Awards Luncheon to be held at the Beverly Hilton Hotel on February 24, 2012, it was announced today by ICG president Steven Poster and Henri Bollinger, Awards Committee Chairman.

McManus recently wrapped the first season of his show, *Rove L.A.*, out of Los Angeles. Just about every A-list celebrity appeared as a guest. He is also a regular on *The Tonight Show* featuring his segment "*Roving Across America*."

At the luncheon, Julie Andrews will dedicate the 2012 ICG Publicists Directory to veteran Disney publicist, Arlene Ludwig.

The dedication will commemorate Ludwig's 50th anniversary with the Walt Disney Company. This year's Publicists Directory will be introduced at the luncheon and then distributed throughout the entertainment industry during 2012.

As previously announced, the Motion Picture Showman of the Year Award will go to David Heyman, producer of the Harry Potter franchise. Carol Burnett will receive the Lifetime Achievement Award and David Stapf, president of CBS Television Studios, will get the Television Showman of the Year Award.

Press and International Media Awards; the Les Mason Award, the highest honor given to a Publicist; the Bob Yeager Award, which goes to a Publicist in recognition of outstanding community service; the Excellence In Still Photography Award for motion picture and television; and the Maxwell Weinberg Showmanship Awards for outstanding publicity campaigns of 2010 in motion picture and television, will be announced at the luncheon.

More than 1,000 industry leaders are expected to attend the awards luncheon.



Rove McManus

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