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JOHN LASSETER NAMED MOTION PICTURE SHOWMAN OF THE YEAR

**20TH CENTURY FOX TV CHAIRMEN GARY NEWMAN AND DANA WALDEN RECEIVE
TELEVISION SHOWMAN OF THE YEAR AWARD**

**ARNOLD SCHWARZENEGGER PRESENTED SYLVESTER STALLONE WITH LIFETIME
ACHIEVEMENT AWARD**

MATT DAMON AND MICHELLE MONAGHAN MADE SURPRISE APPEARANCE

Hollywood publicity and marketing executives, producers, studio and network executives, celebrities and press gathered for the ICG 48th Annual Publicists Awards Friday (2/25) at the Beverly Hilton Hotel. *Entertainment Tonight*'s Mark Steines and Kevin Frazier emceed the ceremonies.

Television personality Bonnie Hunt presented the Motion Picture Showmanship Award to John Lasseter, Chief Creative Officer of Walt Disney and Pixar Animation Studios and Principal Creative Advisor, Walt Disney Imagineering. "This year, we honor a two-time Academy Award[®]-winning director who is a pioneer in the modern digital era of feature film animation," said Hunt.

Chairmen of 20th Century Fox Television Dana Walden and Gary Newman received the Television Showman of the Year Award. "These studio executives are being recognized for their outstanding showmanship that contributed to the unparalleled success of their studios lineup of shows that include *Glee* and *Modern Family*, said Ryan Murphy and Steve Levitan, who co-presented the award. "They are the quintessential television showmen and couldn't be more deserving of this award."

Governor Arnold Schwarzenegger presented filmmaker-screenwriter-actor Sylvester Stallone with the Lifetime Achievement Award. "He has made such an indelible mark on cultures across the globe that people in different parts of the world consider him to be their own, said Schwarzenegger.

Matt Damon and Michelle Monaghan made a surprise appearance to present the Les Mason Award to Viewpoint, Inc., agency owner Jennifer Allen. The Press Award went to Geoff Boucher of the Los Angeles Times; the International Media Award went to Jose Ignacio Cuenca of Spain and to Stevie Wong of Asia Regional; the Bob Yeager Award, which honors a publicist for community service, was presented to Rosalind Jarrett, publicists for the SAG Awards; the Maxwell Weinberg Publicists Showmanship Award for Television was presented to the publicists who worked on *The Big Bang Theory*; the Maxwell Weinberg Award for Best Movie Campaign went to the publicists at Sony/Columbia for their efforts in behalf of *Social Network*; and the Excellence in Unit Still Photography Award for Movies went to Steven Vaughn; and for Television to Danny Feld.

Presenters also included Jacqueline Bissett; Jon Bernthal (*The Walking Dead*), Trish Adlesic and Josh Fox (producer and director of Oscar nominated documentary *Gasland*), Pam Golum, President of Entertainment, The Lippin Group.

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