

IATSE Goes Green! A Conversation with the BGA Panelist Bios

Molly Braverman | Director, Broadway Green Alliance

Molly Braverman (she/her) is the Director of the Broadway Green Alliance. She previously served as the Managing Director of Theatre Horizon, a non-profit professional theatre company in Norristown, PA. She has worked as a Stage Manager on Broadway, Touring Broadway, and regionally, having spent three years on the road with the National Tour of Wicked and continuing to serve as a substitute Stage Manager on Wicked and Hamilton. She is currently a Senior Consultant in strategic planning for Theatre Projects and is serving a four-year term as an elected Committeeperson for Philadelphia's Ward 2 Division 12. Molly is an active member of the Actors Equity Association where she is the co-leader of their Climate Action Team.

Charlie Deull | Co-Chair, Broadway Green Alliance

Charlie Deull is the Co-Chair of the Broadway Green Alliance, which educates, motivates, and inspires the entire theatre community and its patrons to implement environmentally friendlier practices. He also serves as an Executive Vice President and Director of Clark Transfer, Inc., the leader in theatrical transportation. He is a director of Ecovative Design, LLC, the world leader in creating sustainable alternatives to conventional plastics using mycelium, and of The Hunger Project.

Lauren Gaston | Steering Committee Member, Broadway Green Alliance

Lauren Gaston is a costume designer and artisan working in theater and TV. Some of her current credits include working as the Craftsperson/Milliner on season 1 of Fallout, assistant designing at The Metropolitan Opera and serving on the Steering Committee of the Broadway Green Alliance. She is a proud member of United Scenic Artists Local 829 and Theatrical Wardrobe Union Local 764 IATSE.

Susan Sampliner | Co-Chair, Broadway Green Alliance

Susan Sampliner was the company manager for the Broadway production of Wicked since it started rehearsals back in March 2003, until retiring this past December. She has been company managing for forty years, dividing her time between the commercial and not-for-profit theater in New York, both on and off Broadway. She was the associate general manager for Grease, Chicago, and Damn Yankees, as well as for the New York Shakespeare Festival for four years. Susan is a graduate of Brown University and holds a certificate in arts management from SUNY Purchase, where she also taught for two years. In 2008, she helped co-found the Broadway Green Alliance. She continues to serve as its Co-Chair, and has helped it expand into the national touring markets, with chapters in Chicago, Atlanta, and Philadelphia, as well as colleges and universities around the country, training new theatre artists to consider sustainability issues as they enter their chosen profession.

IATSE Goes Green! A Conversation with the BGA Webinar Resources Page

INDUSTRY-SPECIFIC RESOURCES

- **IATSE Green Committee:** <https://iatse.net/take-action/greencommittee/> – for more information about IATSE Green Initiatives and how your Local can get involved, contact the Green Committee: iatsegreen@iatse.net
- **Broadway Green Alliance:** <https://www.broadwaygreen.com/>
 - **Greener Reopening Toolkit:** <https://www.broadwaygreen.com/greener-reopening-toolkit>
 - **Toolkits & Guides:** <https://www.broadwaygreen.com/toolkits-guides>
 - **Video Learning Resources:** <https://www.broadwaygreen.com/videos>
 - **Theatrical Material Reuse & Sourcing:** <https://www.broadwaygreen.com/theatrical-material-reuse-sourcing>
 - **Case Studies:** <https://www.broadwaygreen.com/case-studies>
- **Sustainable Production Toolkit:** www.sustainableproductiontoolkit.com
- **Centre for Sustainable Practice in the Arts:** www.sustainablepractice.org
- **Julie's Bicycle:** <https://juliesbicycle.com/>
- **Theatre Green Book:** <https://theatregreenbook.com/>
- **Green Spark Group:** <https://www.greensparkgroup.com/>
 - **Training Opportunities through Green Spark Group:** <https://green-spark-knowledge-hub.thinkific.com/>
- **Earth Angel:** <https://www.earthangelsets.com/>
- **Green Production Guide:** <https://www.greenproductionguide.com/>
 - **Download the Green Production Guide Toolkit:** <https://www.greenproductionguide.com/tools/>

GENERAL RESOURCES

- **U.S. Environmental Protection Agency:** <https://www.epa.gov/>
- **Climate Reality Project:** www.climateRealityproject.org
- **Natural Resource Defense Council:** www.nrdc.org
- **WE ACT for Environmental Justice:** www.weact.org



IATSE Goes Green!

A Conversation with the Broadway Green Alliance

1. BGA Panelist Bios
2. IATSE Goes Green! Resources Page
3. PDF of PowerPoint Slides

Handouts



BROADWAY
green  alliance

Welcome Panelists!

- **Molly Braverman**, Director, Broadway Green Alliance (Actors Equity Association Member)
- **Charlie Deull**, Co-Chair, Broadway Green Alliance
- **Lauren Gaston**, Steering Committee Member, Broadway Green Alliance (USA 829 & TWU Local 764 Member)
- **Susan Sampliner**, Co-Chair of the Broadway Green Alliance (ATPAM Member)

Questions?



Email: officerinstitute@iatse.net

**IATSE Earth Day 2022 Webinar:
“IATSE Goes Green!
Green Tips from IATSE Kin”**

[HTTPS://WWW.GOTOSTAGE.COM/CHANNEL/IAEDUCATIONFORALL](https://www.gotostage.com/channel/iaeducationforall)

BGA Resources

Broadway Green Alliance: <https://www.broadwaygreen.com/>

- **Greener Reopening Toolkit:** <https://www.broadwaygreen.com/greener-reopening-toolkit>
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- **Video Learning Resources:** <https://www.broadwaygreen.com/videos>
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