

IATSE Goes Green!

**Sustainable Tips for Workers in
the Entertainment Industry**

Featuring:

Molly Braverman,

Director, Broadway Green Alliance

Zena Harris

President & Founder, Green Spark Group



Thursday, April 22, 2021

7:00pm to 8:00pm EDT



Molly Braverman

Director,
Broadway Green Alliance

Zena Harris

President & Founder,
Green Spark Group



Questions?



Email: officerinstitute@iatse.net

ATTENTION: IATSE DELEGATES

Save the Date!

The IATSE Green Committee will meet during the 69th Quadrennial Convention to discuss upcoming IATSE Green Initiatives and committee plans. All interested delegates are welcome!

WHEN:

Monday, July 26, 2021

7:00pm to 8:30pm EDT



Resources



Industry-specific Resources

IATSE Green Committee – for more information about IATSE Green Initiatives and how your Local can get involved, contact the Green Committee: iatsegreen@iatse.net

Broadway Green Alliance: <https://www.broadwaygreen.com/>

- Download the Greener Reopening Toolkit: <https://www.broadwaygreen.com/greener-reopening-toolkit>

Green Spark Group: <https://www.greensparkgroup.com/>

- Training Opportunities through Green Spark Group: <https://green-spark-knowledge-hub.thinkific.com/>

Green Production Guide: <https://www.greenproductionguide.com/>

- Download the Green Production Guide Toolkit: <https://www.greenproductionguide.com/tools/>

General Resources

U.S. Environmental Protection Agency: <https://www.epa.gov/>

NYT Article: Nature and Nurture: 8 Picture Books for Earth Day:

<https://www.nytimes.com/2021/04/16/books/review/watercress-andrea-wang-jason-chin.html?referringSource=articleShare>

Thank you!

BROADWAY

green  alliance

GREEN **SPARK** GROUP



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IATSE Goes Green! Panelists



Molly Braverman is the Director of the Broadway Green Alliance. She previously served as the Managing Director of Theatre Horizon, a non-profit professional theatre company in Norristown, PA. She has worked as a Stage Manager on Broadway, Touring Broadway, and regionally, having spent three years on the road with the National Tour of Wicked and continuing to serve as a substitute Stage Manager on Wicked and Hamilton. She founded the Philadelphia Green Theatre Alliance, a regional chapter of the Broadway Green Alliance, and is a trained Climate Reality Leader.



Zena Harris is a sustainable production subject matter expert who has been working to change the climate of entertainment. In 2014, she founded Green Spark Group, a sustainability consulting firm that serves the motion picture industry in the United States and Canada. Zena manages on-production strategy, best practice implementation and data analysis. She works with corporations on sustainability strategy, goal setting and key performance indicator development. She has cultivated multi-stakeholder programs that unite the motion picture industry around sustainability and has created events like the Sustainable Production Forum to accelerate knowledge sharing. Previously she served as the Executive Director of the International Sustainable Campus Network (ISCN), a global forum to support leading colleges, universities, and corporate campuses in the exchange of information, ideas, and best practices for achieving sustainable campus operations and integrating sustainability in operations, research and teaching. Zena holds a Master's Degree in Environmental Management from Harvard University.



TIPS FOR GOING GREEN



Make a Plan

Set yourself up for success!



Identify Resources

Experts, Green Vendors,
Reuse Centers



Get Trained

GSG Online courses:
1) The Spark
2) Sustainable Production Office



Engage Crew

Team up for maximum impact!



Take Agency

You have the power to make
sustainable decisions.



Think About Materials You Use

What are they made of?
Avoid plastic!



Prioritize Second-hand/ Reused Materials

Keep materials in the system



Go Electric!

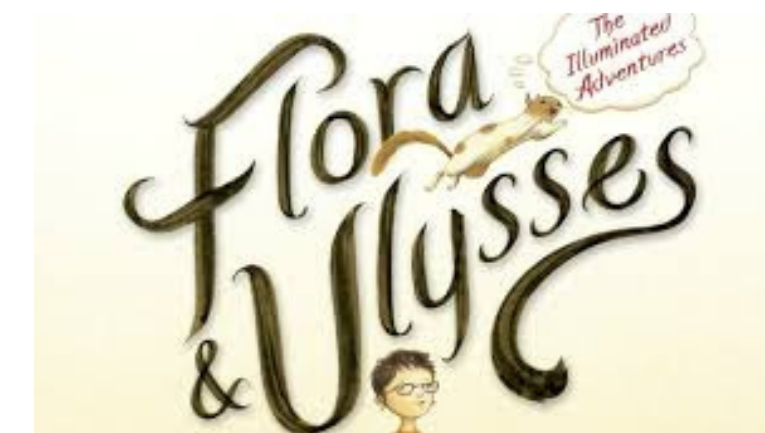
Reduce fuel consumption



Eat Plants!

Reduce meat consumption

A few productions
we've worked
with...





IATSE Goes Green! – Earth Day Webinar Resources

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- **NYT Article: Nature and Nurture: 8 Picture Books for Earth Day:** <https://www.nytimes.com/2021/04/16/books/review/watercress-andrea-wang-jason-chin.html?referringSource=articleShare>